

TENDER NOTICE

Interested manufacturers/ parties desiring to advertise their products in specified locations inside the Maniram Dewan Trade Centre round the year and also in specified locations reserved in the website www.atpo.biz of ATPO may quote their rates on yearly basis. The details of the location may be seen at any office time upto 23rd Feb'2012. The last date of submission of rates is 28th Feb'2012.

No. ATPO/NIT/FLEX/2009/32 Dtd. 9th February'2012

General Manager, ATPO
Maniram Dewan Trade Centre
NH-37, Betkuchi, Guwahati-35

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DETAIL TENDER NOTICE

No. ATPO/NIT/FLEX/2009/32

Dtd. 9th February'2012

Assam Trade Promotion Organisation invites interested manufacturers/ parties desiring to advertise their products in specified locations inside the Maniram Dewan Trade Centre round the year and also in specified locations reserved in the website www.atpo.biz of ATPO to quote their rates on yearly basis. The details of the location are as under.

The interested parties may see the locations at any time during office hours upto 23rd Feb'2012.

1. The Maniram Dewan Trade Centre has three Exhibition Halls of around 10000 sq ft each. Over each hall there is a passage in one side and bounded with iron railing. The proposed location for Advertisement is vertically attached to the iron railings of following areas/ sizes hall wise.

(a) Exhibition Hall No-I:

The height of iron railing is 3.1 ft and the total length of the railing is 85.5 ft. (i.e apprx area 265.05 sq ft)

(b) Exhibition Hall No-II:

The height of iron railing is 3.1 ft and the total length of the railing is 95.5 ft. (i.e apprx area 296.05 sq ft)

(c) Exhibition Hall No-III:

The height of iron railing is 3.1 ft and the total length of the railing is 85.5 ft. (i.e apprx area 265.05 sq ft)

Hence about 826.15 sq ft of spaces in three halls, are available for advertisement purpose.

2. The Maniram Dewan Trade Centre in its own official website www.atpo.biz , a space in the homepage is kept for advertising purpose of following sizes.

(a) Height 108 Pixels & width 858 Pixels.

The interested parties may offer their rates in sealed quotation affixed court fee stamp of Rs.8.25 (Rupees Eight and paisa Twenty five) only after visiting of the above locations. The last date of submission of rates is 28th Feb'2012.

The quotation will be opened at 2:30 PM on the same day in the office chamber of the undersigned in presence of the interested parties or their authorised representatives.

Terms & Conditions:

1. The rates are to be quoted on total areas to be covered for advertisement inside halls. In regards to advertisement in website preference will be given to party for entire areas.
2. The selected parties should submit the details of contents with photographs if any in hard copy or soft copy forms with sizes of each AD inside the halls & website to ATPO.
3. The selected parties are responsible for putting their Ads as per their requirement within the specified areas including framing, holding as per requirement for AD in railings. In case of AD in website the parties are responsible for designing their required AD in consultation with ATPO vendor for website maintenance and only the softcopy within the specified sized would be uploaded by ATPO in the website.
4. No glow sign board would be allowed and no separate lighting system would be provided in the AD inside halls.
5. The quoted rates should be for one full year basis
6. The parties will be responsible for any damage, indiscriminating event, unlawful work done by the parties or by the employers engaged by parties during installation of AD inside the Trade Centre Campus.
7. The General Manager, ATPO reserves the right to accept or reject any or all the tenders/ quotations without assigning any reasons whatsoever.
8. The competent authority, however, does not bind itself to accept the lowest tender, and reserves to itself to authority to reject any or all the tenders received without assigning any reason whatsoever.
9. Earnest money @2% of total quoted rate is to be deposited along with the quotation in the form of Demand Draft/ Banker Cheque in favour of Assam Trade Promotion Organisation payable at Guwahati. The earnest money deposited will be refunded to the unsuccessful bidders only after awarding the contract to the successful bidder within a period of three months. No interest will be payable by ATPO on the earnest money deposited.
10. Selected parties have to deposit the total quoted value for one year in the form of Demand Draft/ Banker Cheque in favour of Assam Trade Promotion Organisation payable at Guwahati on the day of selection or within a period as the competent authority fixed. The earnest money deposited shall be adjusted accordingly.
11. The selected parties shall not be entitled to revoke or cancel his/her tender or to vary the rates given or any term thereof. In case of bidder revoking or cancelling his/her tender or varying any term in regard thereof, the party shall forfeit the earnest money paid by him along with the tender.
12. In any dispute, the decision of the Board of Directors of the Trade Centre will be final.
13. For any legal action, the place of litigation will be Guwahati.
14. Contractor should abide by the above rules and regulations.

General Manager, ATPO